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1946

Hershey Nut Tree Nurs

Downingtown
Pa.

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There's something so superbly futile about trying to convey an idea to you by photos. BUT this is the best we can do until your own or neighbor's blueberry bushes convey to you the fire and thrill of this delicate delightful dessert for dinner or backbone of a pie.

BLUEBERRIES BLUEBERRIES

Home Grown Blueberries As You Like Them

We're pleased to be able to offer you these excellent varieties in bearing sizes.

These are 3 year plants set out last spring in our nursery making them 4 years old now—full of roots and full of pep and ready to bear.

WHERE TO PLANT: abandoned land from sour semi swampy soil up to light hill soils or garden soils. The drier the soil the more mulch needed and watering until established. And remember they are quite attractive for lawn planting.

Varieties: Latest Varieties.

Price: Well we're sticking to the price of 3 year plants so you can get started. \$1.80 each, \$18.00 per dozen.

DISTANCE TO PLANT: five to six feet apart on row. Rows ten feet apart. How many can you use? Six sold at the doz. rate.

For years I've been interested in every plant or tree that added to self sustenance of the family. In this ideal the blueberry arose in the misty distance of obscurity and slowly marched forward to a strong place in the sun as the size and quality of the fruit grew under man's intelligent breeding and selecting.

Like a true egotist I was slow to accept them into the circle of tree crops because a group was championing them other than the ones I had been working with. You know how science is, finds its place in the sun by refusing to recognize anything their group didn't discover.

Slowly it grew on me, I made a study of them—planted a hundred last year on the farm, insisted the Mrs. let me plant four in her ornamental border, but my relation to them was about like the average person's relation to Christianity.

Then last June I visited with Dr. J. Russell Smith, retired economic geographer of Columbia University at his mountain retreat in Virginia. After dinner when he was sure I wouldn't forage too heavy on his rare crop he took me to his small patch on the Mountain side.

There—standing between boulders and old stumps were the plants of his family patch of Blueberries in all their glory of bounteous production. His cultural care consisted of mowing the briars and weeds before picking.

The actual vision before me changed my "passive acceptance" to a fiery zeal.

IF simple words can convey this picture to you, you'll be eating Blueberries too before long and selling the surplus for 30 to 50¢ per pint.

Cultural Care: Remember they **must** have sour soil and a heavy mulch. If weeds come through pull them.

Soil: Anything but heavy clay. If your soil is clay and you must have Blueberries then dig a hole 12 inches deep, 24 inches wide fill with woods soil or sandy loam, then plant.

Mulch: Saw dust, peat moss, oak leaves, woods mold. No manure.

Fertilizer: Authorities recommend sulphate of ammonia. That's a quick available feed and sours the ground. How I did it. Our farm abused by city farmers for years isn't too sweet soiled any way. I planted, spread several hands full of a 50-50 mixture of low grade tankage and ground raw phosphate rock. These plants need phosphate badly for health and production. But scientists declared that if I didn't apply sulphate of ammonia they would get sick. I then mulched with saw dust and cultivated between the rows. They grew like weeds.

The plants didn't know science's deductions, the saw dust helped sour the soil, made available the phosphorus in the rock,—held moisture. You can do the same.

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